

BOARD ROOM

EDITION TEXTILE ASIA EXPO 2026

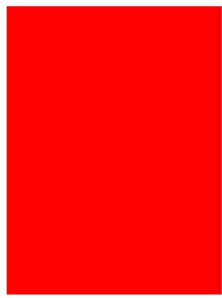


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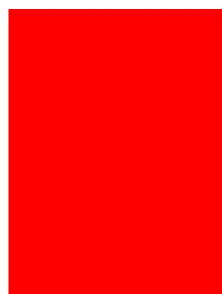


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CHAIRMAN'S MESSAGE



Building Global Partnerships for a Prosperous Future

Dear Esteemed Business Leaders, Investors, Entrepreneurs, Diplomats, and Members of the International Business Community,

Welcome to the Global CEO's Club Pvt Ltd.

It is an honor to address our global community of visionary leaders who believe in the power of collaboration, innovation, and responsible leadership. In an increasingly interconnected world businesses have an unprecedented opportunity to shape economic progress, create employment, and contribute to sustainable development across borders.

At Global CEO's Club Pvt Ltd, we are committed to creating a trusted international platform where CEOs, founders, chairpersons, directors, investors, policymakers, and industry experts can connect, collaborate, and build long-term strategic partnerships. Our mission is to facilitate global trade, foreign direct investment, joint ventures, business expansion, knowledge exchange, and innovation-driven growth.

We believe that meaningful relationships are the foundation of successful enterprises. Through our international business summits, trade exhibitions, investment forums, executive networking events, business podcasts, and strategic alliances, we continue to bring together leaders from diverse industries and nations to explore new opportunities and create lasting value.

As global markets continue to evolve, the need for resilient leadership, ethical business practices, digital transformation, and sustainable investment has never been greater. Together, we can overcome challenges, unlock new opportunities, and build stronger economies that benefit businesses and communities alike.

I extend my sincere gratitude to our members, strategic partners, sponsors, government institutions, chambers of commerce, and international organizations for their continued confidence and support. Your commitment inspires us to expand our global network and strengthen international business cooperation.

I warmly invite you to join the Global CEO's Club and become part of a distinguished community dedicated to connecting leaders, creating opportunities, and shaping the future of global commerce.

Connecting Leaders • Creating Opportunities

Sher Afzal

Founder & Chairman

Global CEO's Club Pvt Ltd

I'AM BY PAOLA GALEAZZI

TITAN OF STRATEGY. GLOBAL DIPLOMAT. VALUE IN MOTION.

Paola Galeazzi is a force of nature – a titan at heart, built on order, protocol, precision, and command.

As a Global Financial Investment Consultant, Strategic Global Diplomat, she moves through elite finance, capital strategy, biomedical innovation, private investment, luxury ventures, and high-level global relations. She represents unique confidential entities with discretion, authority, and timing - where integrity, access, and execution matter most.

A veteran in mergers and acquisitions, project financing, investment lead generation, and strategic growth, Paola has built a refined portfolio of 142 reputable investors, family offices, private capitalists, CEO bankers, and royal family circles, all aligned with financial, legal, and ethical standards. Her wider relationship ecosystem spans approximately 33,000 key connections across government, media, entertainment, hospitality, tourism, finance, and global enterprise.

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Shenzhen > Macao 23-29 September 2026



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For U.S.-based startups seeking seed capital to launch or accelerate growth



Early-stage companies needing flexible working capital



Businesses aiming to preserve personal credit while obtaining multiple lines of credit

OUR PROCESS MAY INCLUDE:



FUNDING ASSESSMENT: We review your business goals, credit profile, revenue stage, and funding needs.



LENDER MATCHING: We help identify funding programs that may align with your qualifications.



APPLICATION GUIDANCE: We support you through the application process with selected lenders.



BUSINESS CREDIT STRATEGY: We help you understand how to responsibly build and manage business credit.



CAPITAL PLANNING: We assist in creating a funding roadmap based on your startup's short-term and long-term needs.

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0% INTEREST FOR 12–18 MONTHS

Flexible capital to fund product development, inventory, marketing, and growth.

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SCALING!

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HOW TO CONNECT



Let's build your startup's future together.



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CREATING OPPORTUNITIES



SCAN TO
CONNECT



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events
media



FOUNDERS & CEO's NETWORKING

— DINNER & AWARDS —



26 AUG 2026



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FOUNDER & CHAIRMAN

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2 Chairs	Listing in the Exhibition Catalogue
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20 | 21 | 22
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2026

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Exhibition Space	Price / m ²	Total Price
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34 m ²	250 Euro	9700 Euro
52 m ²	250 Euro	14 200 Euro

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- Fund 14 +/- Work Days

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SHER AFZAL FOUNDER AND CEO OF
GLOBAL CEO'S CLUB PVT LTD WITH MAMA MIMI

Q: How does communication differ for children with autism and apraxia?

A: Apraxia is a condition where you know exactly what you want to say, but the neural pathway from your brain to your mouth doesn't work right. Your mouth requires a lot of muscles—your tongue, your cheeks, opening and closing, controlling air—and people with apraxia have trouble controlling these different muscles. While it comes naturally to most people, it's a real challenge for them. With autism, communication can also be a challenge, especially since they don't generally make eye contact or copy others very well. That is because a lot of autistic people are leaders; they are not followers, so they aren't going to copy you.

Q: Right, the question was how does communication differ for children with autism and apraxia?

A: Ah, okay. So apraxia makes it extremely hard to physically talk. On the other hand, autistic kids, if they are not non-verbal, can generally talk, but they are not going to talk for no reason. They will speak up for things they need, things they want, if they are feeling sad, or to say "leave me alone," but they aren't really talking about philosophy or other deep topics.

TEXTILE ASIA EXPO



CHAIRMAN'S MEETUP





Global CEO's Club Pvt Ltd

FINE THREAD
MANUFACTURER OF INDUSTRIAL SEWING THREADS



SHER AFZAL FOUNDER AND CEO OF GLOBAL CEO'S CLUB PVT LTD WITH FINE THREAD

Q: Where is today's event being held, and who do you have with you?

A: Today's event is being held at 'Textile Asia' in the Expo Centre in Lahore, Pakistan. Joining him is Mr. Irfan Raza, the CEO of 'Fine Thread' from Faisalabad, Pakistan.

Q: Mr. Irfan, what does your company do, and when did you start it?

A: Our company is basically a sewing thread manufacturing company. Khan Sahib started this company around 25 years ago, and we deal in all types of stitching threads, including specialized stitching thread.

Q: What international standards or parameters does your company follow regarding quality?

A: We possess multiple international certifications and strictly follow all international parameters required for manufacturing high-quality stitching thread.

Q: Could you physically show us your brand and tell us more about your products?

A: Yes, absolutely. We produce sewing thread in different colors and qualities, such as spun polyester, filament yarn, epic thread, poly-poly co-spun, and poly-cotton, among other products. We manufacture the raw material, dye it, and then produce these bobbins according to different required lengths.

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SHER AFZAL FOUNDER AND CEO OF GLOBAL CEO'S CLUB PVT LTD WITH HAMZA ENTERPRISES

Q: How is everything? Please share with us briefly about your brand and about your product.

A: My name is Hamza. And we are dealing in packaging all kinds of packaging tips. We deal in the textile, pesticide, and food industries.

Q: WHEN DID YOU START IT?

A: I started in 2016.

Q: What are your target markets? Where do you want to export?

A: Our target markets are in Europe and Global CEO's Club PVT LTD With Hamza Enterprises

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Global CEO's Club Pvt Ltd



**SHER AFZAL FOUNDER AND CEO OF
GLOBAL CEO'S CLUB PVT LTD WITH BILAL ENTERPRISES**

Q: What is the purpose of the Global CEO Club?

A: It is an international forum designed for the business community to discover new global markets, establish strategic partnerships, and secure large-scale investments.

Q: What products does Bilal Enterprises manufacture and where are they located?

A: Bilal Enterprises operates out of a large factory based in Faisalabad, Pakistan. We specialize in manufacturing elastic yarns, which are widely used for making socks, underwear, and sportswear.

Q: How long has Bilal Enterprises been in business?

A: We have been active in the industry for 22 years, developing extensive experience with both local and international clients.

Q: Who are some of your notable business partners or clients?

A: Locally, we are partner with major companies like Interloop, supplying materials used to fulfill production orders for international brands such as Nike and Adidas.

Q: Which international markets does Bilal Enterprises target?

A: Our products are outsourced and supplied to global markets including China, Europe, and Africa, offering premium quality at competitive rates.

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BILAL Enterprises



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**SHER AFZAL FOUNDER AND CEO OF
GLOBAL CEO'S CLUB PVT LTD WITH ORRANGE**

Q: Please share with us your brand journey and the products you are establishing.

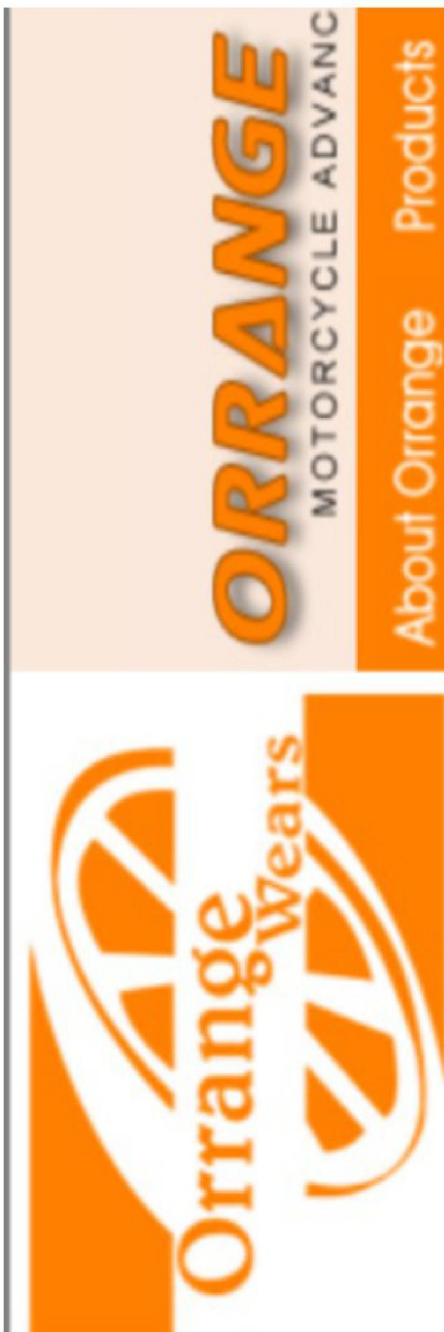
A: Mr. Hafiz Muneeb from Orrange Group (a Sialkot-based company) shared that they are a major importer of various fabrics from China. We deal in over 25 types of fabrics and sell them to different export companies, local brands, and well-known brands across Pakistan. The company is approximately 25 years old and operates under four distinct names, including Orrange and Orrange Tex. Our major clients include well-known Pakistani brands such as Outfitters and Breakout.

Q: Are you solely based in Sialkot, or do you operate in other cities across Pakistan?

A: We are physical setup is strictly located in Sialkot. However, we conduct substantial trade with clients in other major cities, with Faisalabad and Lahore being our primary customer hubs.

Q: What has your experience been like exhibiting here at the Lahore Expo?

A: Having exhibited at this Expo Center previously as well, we have had a highly positive experience. The exhibition provides an excellent opportunity to meet existing clients face-to-face who they previously hadn't met in person, as well as to discover and connect with many new clients.





Global CEO's Club Pvt Ltd



**SHER AFZAL FOUNDER AND CEO OF
GLOBAL CEO'S CLUB PVT LTD WITH JADOON**

Q: What is the primary vision of the Jadoon Group?*

A: The Jadoon Group manufactures garment accessories in Pakistan for the textile sector. Our primary vision is to manufacture our own products locally to reduce imports from other countries, address the import crisis, and generate domestic revenue.

Q: What are the primary export target markets for the Jadoon Group?

A: Our basic target markets for exporting garment accessories are Europe and the USA.

Q: Which markets is the company currently focusing on right now?

A: We are actively focusing on both the European and USA markets simultaneously.

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**SHER AFZAL FOUNDER AND CEO OF
GLOBAL CEO'S CLUB PVT LTD WITH GLOBAL TEXTILE HOLDINGS**

Q: Mr. Ali Raza is with us from Global Textile Holdings. Mr. Ali Raza, please share with us, what does your group do?

A: My name is Ali Raza, and I am a Marketing Manager at Global Textile Holdings. Global Textile Holdings is a part of the UF Group. The UF Group is basically a logistics company which is well known in the market and has been working since 2001. Within Global Textile, we work as a sourcing agent. We have clients who are based in Europe and the USA. We act as an extension of our clients' teams, handling sourcing for fabric, yarn, and mostly value-added services, which include garments. This is what we are doing.

Q: What are your target markets?

A: Our target market is mainly 80% Europe and 20% USA. But of course, we are expanding more. As I mentioned, we are going to the London Textile Fair, which is happening on July 14th and 15th. Last February, we participated in an exhibition at Texworld Paris. Next year, we are also going to MAGIC, which takes place in February. This is how we are expanding. We currently have offices in Lahore, Karachi, Dubai, and Amsterdam. Soon, by next month, we will have an office in Canada, and by next year, we will open an office in the USA as well.

GLOBAL TEXTILE
HOLDINGS

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**SHER AFZAL FOUNDER AND CEO OF
GLOBAL CEO'S CLUB PVT LTD WITH VELO AIR**

Q: Mr. Naveed. Please share with us your brand, your product list, and the current market being targeted by you.

A: Sher Afzal Sahab, thank you so much for giving a chance to introduce our company at your platform through your good self. Actually, we are here to introduce some energy-efficient products, like we have trolley fans. We are manufacturing this fan in Pakistan. We are the first manufacturer of cooling pads in Pakistan as well. And we are here to introduce our evaporative cooling system for like commercial, residential, and industrial segments.

Q: Okay, which current markets are being targeted by you to make exports?

A: We are not right now exporting anything. We are importing right now. As you know, the Pakistan government has so many issues in export for little manufacturers, so we are unable to export our products right now.

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MASCOT MACHINERY CO.
A NAME OF TRUST



SHER AFZAL FOUNDER AND CEO OF GLOBAL CEO'S CLUB PVT LTD WITH MASCOT MACHINERY CO.

Today we are here at Expo Center Lahore. Textile Asia is the organizer of this expo. Today with us is Mr. Tahir Mehmood, Director of Marketing at Mascot Machinery Company

Q: Please share with us your brand and your journey.

A: Yes, we have been dealing in sewing machines for the last 30 years. This year, we are having our 30th-year ceremony. So, as part of this, we have a good opportunity for our good customers. We provide them with good quality machines and, most of all, we try to give them good services for better garment quality and fast production. This is our company.

Q: Okay, wonderful. And are you solely for Pakistan?

A: Yes, Alhamdulillah, we have been solely joining Pakistan for the last three years for Jozebr, 15 years for Supreme, and second for the biggest Chinese brand. So, Alhamdulillah, people are satisfied with the success of our quality and production as well.

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**SHER AFZAL FOUNDER AND CEO OF
GLOBAL CEO'S CLUB PVT LTD WITH MASCOT MACHINERY CO.**

Q: Where is this interview taking place, and who is the guest?

A: The interview takes place at the Expo Centre Lahore during an event organized by Textile Asia. The featured guest is Mr. Wazir Haider, the CEO of MW Merchants.

COMPANY & PRODUCT DETAILS

Q: What does MW Merchants do, and where are they located?

A: MW Merchants is a printing and packaging manufacturing company based in Faisalabad, Pakistan. They primarily manufacture items utilized by the garment industry.

Q: What certifications does MW Merchants hold?

A: The company holds multiple certifications to ensure quality and environmental standards OEKO-TEX: For the safety of the inks they use.

Sedex: For environmental and ethical compliance.

FSC (Forest Stewardship Council): For sourcing sustainable materials.

Q: What specific products does MW Merchants manufacture for branding and packaging?

A: Mr. Haider showcases a diverse product range, which includes Ribbons, canvas tapes, and thermal stickers Custom-made packaging boxes and branding hangtags Jacquard woven labels and satin mid-labels Silicon PU (polyurethane) patches Heavy-duty pasting cards (ranging from 500 GSM to 1515 GSM) commonly used for motorbike accessories and gloves Future Outlook & Collaboration

MW MERCHANTS

YOUR THOUGHTS OUR INK





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SHER AFZAL FOUNDER AND CEO OF GLOBAL CEO'S CLUB PVT LTD WITH BAOYU

Q: Mr. Anas Kashif from Kashif and Company, who deals in sewing machines. Anas, thank you for being here. Could you tell us a bit about your brand and what you do?

A: I am the Managing Director of Kashif and Company. Our business has a long-standing history in Pakistan's sewing industry, dating back to 1965. We import and distribute industrial sewing machines, manufacture domestic ones, and supply all related components like spare parts and needles. Additionally, we have partnered with Baoyu, a prominent Chinese brand that has been manufacturing industrial sewing machines since 1999.

Q: Tell me, is your business currently focused only on the Pakistani market, or are you looking at other regions as well?

A: We operate solely within Pakistan, and our main head office is located in Lahore. A few years ago, we were actually exporting our Pakistani-manufactured sewing machines to Afghanistan, but that is no longer the case. We are fully focused locally for now.

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SHER AFZAL FOUNDER AND CEO OF GLOBAL CEO'S CLUB PVT LTD WITH AL FAZIL MACHINERY

Q: What is the history of Al Fazil Machinery and what does the company do?

A: The company was founded in 1992 by Zain's father, making Zain the second generation of leadership in the business. They specialize in helping clients design and optimize their factory workspaces to achieve maximum efficiency, handling a variety of industrial projects.

Q: Which international markets are you currently targeting?

A: While Al Fazil Machinery directly oversees the Pakistani market, they operate a partner firm in the UAE called Al Sadar General Trading Company. This sister company manages their operations across the MENA (Middle East and North Africa) region, Turkey, and Uzbekistan.

Q: What specific brands are you introducing to the B2B sector?

A: They are showcasing Pfaff and Mauser machines, premium brands originally founded in Germany in 1862 with over 150 years of industry expertise.

Q: How has production shifted to make these premium machines accessible in Pakistan?

A: Previously, high manufacturing costs in Germany made these machines too expensive for many Pakistani buyers. However, production has since transitioned to China. This move has drastically lowered the cost of production while maintaining the exact same high German quality standards, making them highly accessible to local businesses.

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HASWANI Trading Company



SHER AFZAL FOUNDER AND CEO OF GLOBAL CEO'S CLUB PVT LTD
WITH HASWANI TRADING COMPANY

Q: Inquiry about the products and offerings.

Haswani Trading Representative: In the filling unit like bedding, we will provide foaming machines, mattress machines, and filling machines. We are specialists. You should check in all the exhibitions; our products are very different and not common. For example, we offer goose feather processing, which is totally different. I do not sell common products. We sell specialized machinery, and our customers include Gul Ahmed, Yunus, ChenOne, Nishat, and Peartree we are working together with them.

Q: Wonderful! We are working together. When did you start this business?

A: We are 2=5 years old. We started our business in Pakistan in the year 2000. Right now, we are also selling in India and South Africa. I have a factory in Nantong, China as well, but we provide excellent after-sales services in Pakistan. I have a team working in Pakistan, so sometimes I am in Pakistan and sometimes I am in China. We provide good opportunities to all our customers, along with excellent after-sales services. Selling the machine is not the most important thing; the after-sales service is what is truly important.



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SHER AFZAL FOUNDER AND CEO OF GLOBAL CEO'S CLUB PVT LTD
WITH S.A ASSOCIATES

Q: Muhammad Ahmad from S.A. Associates. Mr. Ahmad, please share with us the details about your company and your brand.

A: I am Ahmad from S.A. Associates, and I look after the designing of the ventilation and air conditioning equipment. Basically, our company deals with ventilation and air conditioning services for the textile sector. We have box fans for ventilation, air curtains, circulation fans, and air coolers. We are currently importing most of these equipments from China and assembling them locally. We have two offices in Pakistan: one in Karachi and the other in Lahore. We also deal in air conditioning equipments like fan coil units, AHUs (Air Handling Units), package units, and CTI-certified cooling towers. We are representing Linco, which is a Chinese brand based in Guangzhou, and we are the sole agent for Linco cooling towers here in Pakistan.

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Global CEO's Club Pvt Ltd



SHER AFZAL FOUNDER AND CEO OF GLOBAL CEO'S CLUB PVT LTD WITH VEIT

Q1: Could you share more about your brand, your products, and your footprint around the world?

A: Our Legacy: VEIT is a family-owned enterprise that just celebrated its 70th anniversary last week. **What We Do:** We specialize in manufacturing high-quality finishing and fusing machinery, along with a comprehensive range of equipment designed specifically for the garment industry. **Global Footprint:** We are globally active across North America, South America, Europe, Africa, and Asia. We operate our primary production facility in Germany and have also run our own factory in China for over 20 years, allowing us to collaborate closely with major international brands.

Our Verticals: Beyond the machinery itself, we offer deep application-specific expertise. Our business is divided into three key areas:

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Q: Mr. Arslan, please share with us your brand and the list of products that you are manufacturing or importing.

A: We are a tech company. We have just launched "LookCheck AI," a smart mirror retail solution designed to transform how customers shop for garments in retail stores.

It is a smart mirror-based hardware solution featuring virtual try-ons, smart size recommendations, payment integration, self-checkout, and inventory synchronization across local and online stores. Customers can visualize how clothes look using virtual try-on without having to go to the fitting rooms or manually checking multiple sizes.

We are offering this smart retail shopping solution to our retail partners, and we have verified and tested different features with them as the product improves day by day. We are proud to say that all of this technology—both hardware and software—is built right here in Pakistan. Now, we are going global with retail partners in Dubai and other regions of the Middle East, with further plans for global expansion.



Global CEO's Club Pvt Ltd



SHER AFZAL FOUNDER AND CEO OF GLOBAL CEO'S CLUB PVT LTD WITH RENDREAM

Q: Mudassir, could you share the vision and the product details of MICC with us?

A: MICC (Muhammad Iqbal Color Company) was established in 1986. It is our family business. We mostly work with textile screen printing inks. We make the best quality inks with all the compliances any buyer would want. For example, we work with Puma, Inditex, Under Armour, and The North Face—all these big brands who want to work with good inks and consistent products.

Q: What brought MICC to the Textile Asia Expo in Lahore this year?
Mudassir Iqbal:

A: "The reason we are here is that although we have already been working in Lahore, Faisalabad, and Sialkot for about five to six years, we thought this year's show was going to be superb and amazing. We wanted to be here to acquire more valuable clients so we can start producing more and better products for consumers here in Pakistan."

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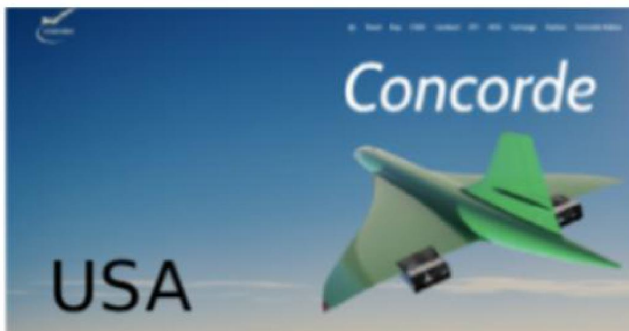
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Shakir Rasheed
Head of Corporate
Communication

MARKETING HEAD'S CONCLUDING REMARKS

As Marketing Head of Global CEO's Club Pvt Ltd, I extend my sincere appreciation to our members, partners, sponsors, investors, and the international business community for their continued trust and support.

In today's rapidly evolving global marketplace, meaningful relationships, innovation, and strategic collaboration are the foundations of sustainable growth. Our mission remains to connect visionary leaders, facilitate cross-border partnerships, and create opportunities that drive investment, trade, and business excellence.

This magazine reflects the achievements, insights, and aspirations of a dynamic global network committed to making a positive impact across industries and economies. We look forward to welcoming more entrepreneurs, CEOs, investors, policymakers, and innovators into our growing community.

Together, we will continue to build stronger business ecosystems, promote international cooperation, and unlock new opportunities for prosperity and sustainable development.

Thank you for being part of this journey. We look forward to achieving even greater success together.

Best Regards,

Marketing Head
Global CEO's Club Pvt Ltd
Connecting Leaders • Creating Opportunities

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THANK YOU



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